

CONTACT

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WEBSITES

- presleylyeager.com

SKILLS

- Project planning
- Budget management
- Cost control
- Extremely quick learner
- Cash handling
- Team collaboration
- Task prioritization
- Food service background
- Wine, liquor, and food service
- Safety protocols
- Sound design
- Rehearsal direction

LANGUAGES

- English Advanced

PROFESSIONAL SUMMARY

Experienced in project planning, budget management, and team collaboration, with a strong background in media technologies and customer service. Adept at task prioritization and adapting to various environments, bringing a quick learning ability and effective communication skills. Ready to leverage these abilities to excel as a Television Professional and support the new team.

EXPERIENCE

Executive Producer

May 2024 - Present Bubblelight Media Company, Carbondale , IL

- Coordinated production schedules, logistics, location scouting, talent selection, and post-production activities.
- Maintained a comprehensive understanding of media technologies such as digital video editing systems.
- Reviewed financial reports on a regular basis in order to assess profitability margins across all projects.
- Provided guidance to producers on technical aspects of productions such as lighting design and audio engineering.
- Attended planning meetings and interfaced with internal departments and clients to resolve issues.

Server

January 2023 - Present Cracker Barrel, Cape Girardeau, MO

- Provided excellent customer service by anticipating needs and responding promptly to requests.
- Used good communication skills to reduce guest dissatisfaction.
- Memorized menu to help diners make informed meal choices.
- Memorized drink recipes with seasonal menu changes.
- Utilized teamwork skills to collaborate effectively with kitchen staff during busy periods.

Festival Photographer

May 2023 - May 2026 Lanford Wilson New American Play Festival, Cape Girardeau, MO

- Seasonal Job
- Edited and retouched images to meet client expectations.

Technical Coordinator

August 2023 - May 2026 Brick Road Productions, Cape Girardeau, MO

- Initiated, reviewed, and approved modifications to project plans.
- Scheduled and facilitated meetings related to information technology projects.
- Established and executed project communication plan.
- Assigned duties, responsibilities, and spans of authority to project personnel.
- Managed audio and lighting equipment.
- Programmed theatrical shows with limited time and resources.
- Installed new audio, lighting, and projection equipment.

Student Representative

August 2024 - March 2026 Faultline Film Festival, Cape Girardeau, MO

- Conducted outreach efforts to inform students about relevant resources available on campus.
- Researched current trends in higher education to identify potential areas of improvement within the university system.
- Established strong communication networks among different departments across the university.
- Utilized social media platforms to engage students in meaningful dialogue.

EDUCATION

Bachelor of Science (B.S.) in Television and Film Sciences
May 2026

Southeast Missouri State University, Cape Girardeau, MO, US

Bachelor of Fine Arts in Musical Theatre

May 2026

Southeast Missouri State University, Cape Girardeau, MO, US

- Focus in Screenwriting and Advertising
- Additional Coursework in Digital Marketing
- Additional Coursework in Screenwriting and Playwriting

Social Media Manager

August 2024 - March 2026 Faultline Film Festival, Cape Girardeau, MO

- Generated content ideas to engage target audiences and increase followers.
- Managed content creation, curation and scheduling for multiple social channels including Facebook, Twitter, Instagram, Pinterest and LinkedIn.
- Managed daily posts across social media platforms to increase Facebook, Twitter, and Instagram engagement.
- Published content that aligned with brand to build connections and encourage positive action.
- Maintained social media calendar, supporting brand identity while tapping into seasonal moments and appropriate trends.

Official Videographer

September 2024 - September 2024 Sugar Creek Music Festival,
Benton, Illinois

- Developed an extensive knowledge of camera settings such as shutter speed, white balance, and exposure compensation.
- Managed all aspects of video production from pre-production through delivery stages.
- Produced promotional videos for social media platforms like YouTube and Instagram.
- Operated and maintained studio and field video equipment.

VOLUNTEER EXPERIENCE

- Created and maintained positive relationships with volunteers to ensure their satisfaction with the organization's mission and objectives.
- Built and maintained strong volunteer program by recruiting, training and retaining volunteers.
- Utilized social media platforms as an effective tool for promoting volunteer events or programs within the community.
- Organized training sessions for new volunteers to educate about organizational policies, procedures, and expectations.